



**Jim Abram, Director**  
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## **Media Release**

### **Community Requests Public Avoid Non-Essential Travel to Quadra Island**

March 20, 2020, Quadra Island - Quadra Island is a tight knit community that has built a reputation for its hospitality and scenic beauty. Every year visitors from all over British Columbia and from around the world are drawn to the island for its warm welcome, outstanding recreational opportunities and rich First Nations culture. But in light of the growing crisis surrounding the Covid-19 pandemic community leaders are asking that visitors defer their travel plans to Quadra Island until further notice.

Electoral Area C Regional District Representative Jim Abram, the Discovery Islands Chamber of Commerce, the We Wai Kai First Nation, all respectfully request that the public refrain from making non-essential visits to Quadra Island until the virus outbreak abates.

“Quadra Island is a small community with limited resources and its share of vulnerable residents” says the Director for the Discovery Islands- Mainland inlets, Jim Abram. “Like other small destinations we are at special risk of exposure from people who may unknowingly travel with the infection. We all know now that isolation and limiting travel are key strategies in fighting this epidemic. Our community is asking anyone thinking of visiting Quadra, for discretionary reasons, reconsider and make plans to come at a safer time when we look forward to welcoming our visitors back”.

Destination BC today put all domestic and international marketing campaigns on hold in a clear signal that it is time to put the brakes on tourism during this public health emergency.

The community organizations above encourage the public to stay home, stay safe and follow the clear guidelines issued by Health Canada and the British Columbia Public Health Officer.

“ We offer our gratitude to our extended family of seasonal visitors in understanding our concerns and acknowledging that we want to be here safe and sound when it’s the right time to return and enjoy Quadra Island with us” concluded Abram.

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